



Support Our SEACOSYSTEM: Sponsor Our 2025 Gala!

Join us as a sponsor for our 9th annual gala, Raise Our Roots: The ABUNDANCE Ball on November 22nd 2025. The night celebrates the blessings our Southeast Asian community has cultivated through the last 50 years through dance, food, and the unveiling of our memorial project that aims to bring our community closer. We will also celebrate SEAD's 10th year anniversary as a 501(c)3 nonprofit!

Your generous contribution would help us sustain our critical work, strengthen our programs, and expand our reach with the next generation of Southeast Asians. Our work isn't possible without the continued support of our contributors. By demonstrating your organization's commitment to our work, you'll be part of creating and cultivating the thriving self-determination of Southeast Asian diaspora communities. We hope you'll consider being part of our work in growing social empowerment ecosystems for and by Hmong, Khmer, Lao and Viet diaspora communities through creative community building, language and cultural literacy, the arts, and storytelling.

Find our impact reports at theseadproject.org/about





About The SEAD Project

The SEAD Project is a 501c3 nonprofit organization based in Minneapolis that started with the vision of a group of Southeast Asian community members who wanted to not only connect with their roots and heritage but to think bigger and beyond preservation.

We rethink, reimagine, and reshape what's possible in sustainable community development and growth for a thriving community with a pivoted focus on empowering emerging Southeast Asian leaders, women, and young people.

Our mission is to grow social empowerment, for and by Southeast Asian diaspora through language and storytelling.

Learn more about SEAD via our website and social media:



THE SEAD PROJECT'S THEORY OF CHANGE



@theseadproject



theseadproject.org



thesead project



/theseadproject



Sponsorship Levels









LOTUS SPONSOR \$5,000

POMEGRANATE SPONSOR \$3,000

ORCHID SPONSOR \$1,000

POPPY SPONSOR \$500

Listed in all promotions as "Raise Our Roots: The Abundance Ball presented by [company name]"	✓			
Business banner signage at event (must supply)	✓			
Complimentary seats at a reserved table	20	15	10	5
Logo on all event promotional materials including signage, social media, e-newsletter, website, and event live projections	Over-sized logo	Over-sized logo	✓	✓
Verbal recognition during the event	✓	✓	✓	✓
Recognition in post event video recap and SEAD's annual report	✓	✓	✓	✓



Sponsorship Levels (Continued)



GRATITUDE SPONSOR

\$100-\$499

Recognition in our event promotional materials and social media

Verbal recognition during the event

Recognition in SEAD's annual report



IN-KIND DONATION

Silent Auction Items*

Recognition in our social media

*Any in-kind contributions such as organization gift cards, products, and services are more than welcome.

Will you join us in abundance and remembrance?

To meet our printing and marketing timeline, all sponsorships need to be received no later than November 10th, 2025. Contributions to SEAD are tax-deductible with EIN: 47-4088420

Sponsorship Contact:

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