



RAISE OUR ROOTS 2025

THE ABUNDANCE BALL

50 YEARS IN FULL BLOOM

11.22.2025
6-10 PM

SPONSORSHIP DECK



Support Our SEACOSYSTEM: Sponsor Our 2025 Gala!

Join us as a sponsor for our 9th annual gala, **Raise Our Roots: The ABUNDANCE Ball** on **November 22nd 2025**. The night celebrates the blessings our Southeast Asian community has cultivated through the last 50 years through dance, food, and the unveiling of our memorial project that aims to bring our community closer. We will also celebrate SEAD's 10th year anniversary as a 501(c)3 nonprofit!

Your generous contribution would help us sustain our critical work, strengthen our programs, and expand our reach with the next generation of Southeast Asians. Our work isn't possible without the continued support of our contributors. By demonstrating your organization's commitment to our work, you'll be part of creating and cultivating the thriving self-determination of Southeast Asian diaspora communities. We hope you'll consider being part of our work in growing social empowerment ecosystems for and by Hmong, Khmer, Lao and Viet diaspora communities through creative community building, language and cultural literacy, the arts, and storytelling.

Find our impact reports at theseadproject.org/about

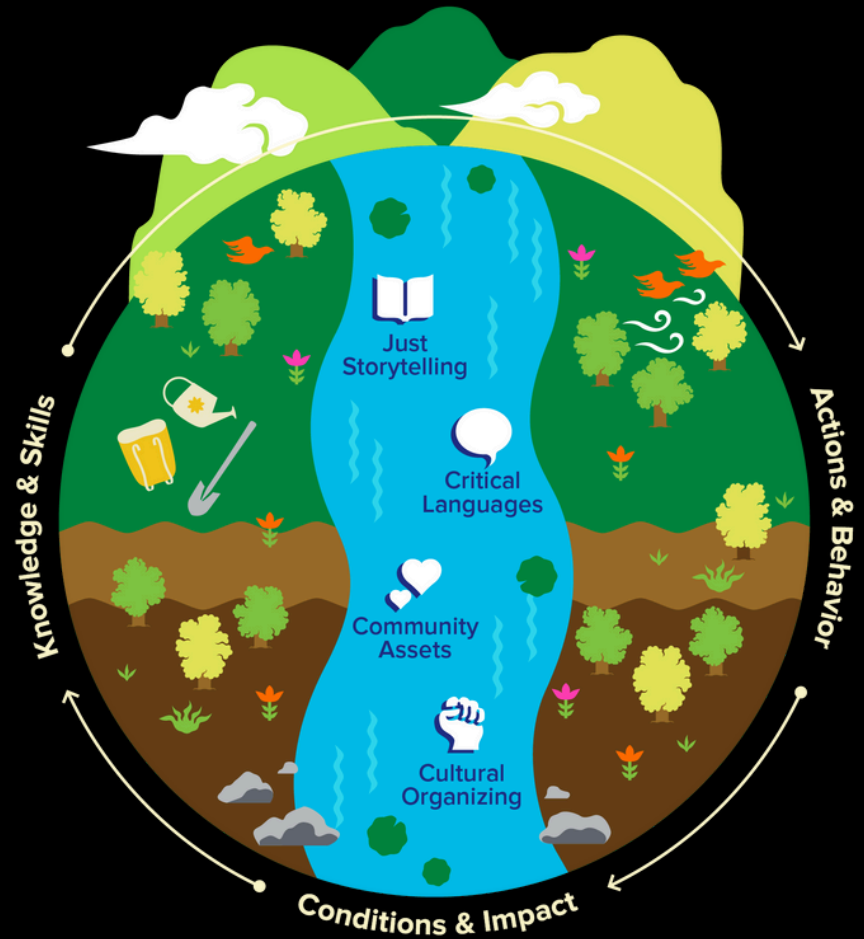


About The SEAD Project

The SEAD Project is a 501c3 nonprofit organization based in Minneapolis that started with the vision of a group of Southeast Asian community members who wanted to not only connect with their roots and heritage but to think bigger and beyond preservation.

We rethink, reimagine, and reshape what's possible in sustainable community development and growth for a thriving community with a pivoted focus on empowering emerging Southeast Asian leaders, women, and young people.

Our mission is to grow social empowerment, for and by Southeast Asian diaspora through language and storytelling.



THE SEAD PROJECT'S THEORY OF CHANGE

Learn more about SEAD via our website and social media:



theseadproject.org



[@theseadproject](https://www.instagram.com/theseadproject)



[@theseadproject3544](https://www.youtube.com/channel/UC3544)

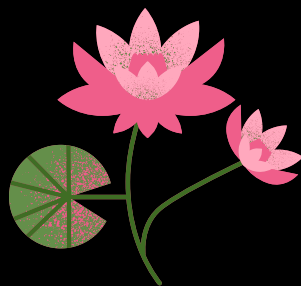


[/theseadproject](https://www.facebook.com/theseadproject)



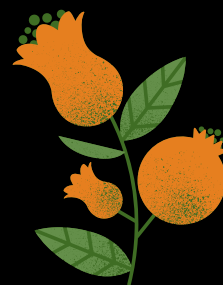
[/theseadproject](https://www.linkedin.com/company/theseadproject)

Sponsorship Levels



LOTUS SPONSOR

\$5,000



POMEGRANATE SPONSOR

\$3,000



ORCHID SPONSOR

\$1,000



POPPY SPONSOR

\$500

Listed in all promotions as “Raise
Our Roots: The Abundance Ball
presented by [company name]”



Business banner signage at event
(must supply)



Complimentary seats at a reserved
table

16

12

8

4

Logo on all event promotional
materials including signage, social
media, e-newsletter, website, and
event live projections



Over-sized logo



Over-sized logo



Verbal recognition during the event



Recognition in post event video
recap and SEAD’s annual report



Sponsorship Levels

(Continued)



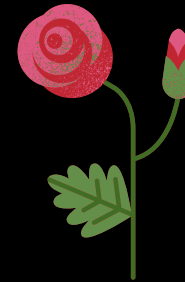
GRATITUDE SPONSOR

\$100-\$499

Recognition in our event promotional
materials and social media

Verbal recognition during the event

Recognition in SEAD's annual report



IN-KIND DONATION

Silent Auction Items*

Recognition in our social media

**Any in-kind contributions such as
organization gift cards, products, and
services are more than welcome.*

Will you join us in abundance and remembrance?

To meet our printing and marketing timeline, all sponsorships need to be received no later than November 10th, 2025. Contributions to SEAD are tax-deductible with EIN: 47-4088420

Sponsorship Contact:

Kaysone Syonesa

Co Executive Director, Operations

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