a more COM|plete COUN|t means a more COM|plete STORY
WHAT AND WHY THE CENSUS

It’s our civic duty.
First census was 1790. The Constitution mandates the United States conduct a count of its population every 10 years.

It’s about counting everyone.
2020 Census counts the whole population in the United States, Puerto Rico, American Samoa, the Commonwealth of the Northern Mariana Islands, Guam, and the U.S. Virgin Islands.

It’s about more resources.
Census collects household data, which informs where $675 billion goes for the next 10 years to resources such as hospitals, schools, and more.

It’s about fair representation.
Census determines congressional representation and state legislative districts.

Learn more at: 2020census.gov
March 12–20, 2020
Census Bureau mails census form to all households.

March 16–24, 2020
Census Bureau sends reminder letter to households who haven’t responded.

April 1, 2020
Official Census Day!

April 20–27, 2020
Final reminders are sent.

May–July 2020
In-person final reminder to households who haven’t responded.

December 31, 2020
That’s it! Census Bureau sends off state population totals.
CENSUS 101

Completing the census takes less than 10 minutes.

Complete the census by paper, online my2020census.gov or phone 1-844-330-2020.

Complete count in the census helps you, your family, and your community.

Responses and data are confidential.

All languages are welcome.
HOW TO SAY “CENSUS”

Kev Txheeb Xyuas Pej Xeem
countusin2020.org/hmong

.JPanel (joom-ruen)
countusin2020.org/khmer

Thông kê dân số
countusin2020.org/viet

픔ស្នាគ្របាងមួយ (gan sum luat pon la meuang)
countusin2020.org/lao
CENSUS RESOURCES & LINKS

Official Census Info
census.gov

Census (online & phone)
My2020census.gov
1-844-330-2020

Translated Resources
countusin2020.org/resources

What is the Census (multiple languages)
youtube.com/uscensusbureau
Here’s what you can do:

① Complete your census!
By mail, phone 1-844-330-2020 or online my2020census.gov.

② Tell fellow Southeast Asians to keep an eye out for their mailboxes for census forms.

③ Share resources such as factsheets, video clips, and social media posts countusin2020.org/resources.

④ Join social media campaigns #SEAusNow #2020Census #CompleteCount

⑤ Help hard-to-count areas get counted.