The SEAD Project is growing our mighty creative team! We seek a passionate and creative storyteller who speaks community, an excellent communicator, social justice oriented, and enjoys all things multimedia and has a keen eye for design to grow our collective vision through literary and visual storytelling. The person in this role will work closely with the creative team and co-directors.

Location: Socially distant and remote (unless otherwise noted)
Hours: 30 - 35 hours per week
Compensation: $30 - $50 per hour, depending on portfolio and experience. This is currently a contract-basis role, with the potential for permanent role.
Timeline: Starts ASAP

Role & Responsibilities
The Design & Communications Strategist will lead overall external communications and digital engagement strategies that will grow SEAD’s mission and vision. They will work closely with the creative and program teams to:

- Research, craft, and curate content and knowledge on SEAD’s issues and priorities for digital campaigns (COVID19, racism, policing, immigration, etc)
- Engage, educate, and mobilize online communities on issues and priorities that impact Southeast Asian diaspora communities through visual and literary storytelling
- Manage overall communications including newsletters, social media, blog, and digital engagement and outreach to amplify SEAD’s programs and projects (SEA Roots, SEADS Storytelling, SEA Change Lab, Fermented Feelings, etc)
- Design digital graphics and visuals for:
  - Social media and digital campaigns
  - Website
  - Storytelling projects
  - Marketing materials for programs and events

Skills & Qualifications
Previous experience and/or working knowledge of creative design is preferred. Must be highly organized, efficient, reliable, committed, problem-solver, communicative, initiator, multitasker, analytical. Proficiency in design software (InDesign, Illustrator, Photoshop, Canva) is required. Must be a strong writer who is tech-savvy with excellent written and verbal communication skills. Ability to work with a diverse team and POCI communities, especially with Southeast Asian refugee and immigrant communities. Interest in impact design with a social justice lens is helpful in this role. Specific design skills preferred include illustration, copywriting, typography, and layout.
To Apply: send letter of interest, resume, and the following samples: two design projects and/or link to portfolio, two writing pieces (social media, newsletter, etc) and two references to Kia Lee at kia@theseadproject.org. Deadline to apply is July 3rd, 2020 at 5:00pm US CST.

What We Expect
- You are self-motivated, detail-oriented, and show up ready as your authentic self.
- You care for Southeast Asian communities, their self-determination, and the organizations that see it through.
- You love impact design, narrative storytelling, and all kinds of creative work that spark change.
- You aren’t afraid to ask questions and assumptions.
- You value deep relationship building and networking.
- You take initiative and are a fast and engaged learner.
- You practice empathy and handle conflict and challenges with grace and understanding.
- You know how to work with limited resources and thrive in an emerging nonprofit environment.

What You Should Expect
- You will be equipped with the tools and training you need to succeed in your role.
- Your colleagues (SEAD and community-at-large) come from multiple backgrounds, perspectives, lived experiences and talents.
- You will be respected, supported, and championed personally and professionally.
- You will be treated like family through check-ins, conversations, outings, retreats, and homemade meals.
- You will contribute to the ideal work culture and ecosystem (in which we call the ikigai).

Organization Background
The SEAD Project (Southeast Asian Diaspora) is a community organization that grows social empowerment ecosystems through cultural organizing, critical language, and just storytelling.

Learn more: www.theseadproject.org

SEAD’s 11 Principles That Guide Our Work
1. We grow an organizational culture that seeks to better understand and is reflective of our collective SEA cultures and identities.
2. We foster a healing-centered environment that is safe, courageous and welcoming.
3. We are a family that can and will hold each other with compassionate accountability.
4. We lead through a lens that is community-minded, decolonized, equitable, fair and fearless.
5. We are informed by the communities we serve and lead with.
6. We are authentic, ethical and transparent about our work and approach.
7. We will explore and experiment sustainable solutions to do and be better as community members.
8. We share, reclaim and reflect on diverse and complex SEA narratives.
9. We strengthen relationships within and outside of SEA communities.
10. We increase voice and visibility of SEA issues and stories for, by, and with SEA communities.
11. We collaborate and partner across communities, cultures and generations.